

INSIDE THIS ISSUE

– PAGE 2 –

International Day of Rural Women Celebration



October 15 is celebrated as the International Day of Rural Women every year. The United Nations commemorates this day under the idea of sustainable infrastructure, services and social protection for gender equality and empowerment of rural women and girls.

– PAGE 5 –

HALKAA Screening for SHIKSHA Initiative



SHIKSHA Initiative organised screening of movie 'Halkaa' on 27th October 2018 in Shiv Nadar University (SNU) campus in collaboration with Shiv Nadar University (SNU).

– PAGE 7 –

जेल में पहला बैच हुआ साक्षर



जिला कारागार, गौतम बुद्ध नगर में 'शिक्षा इनिशिएटिव' द्वारा चलाए जा रहे प्रौढ़ शिक्षा कार्यक्रम 'शिक्षा प्लस' के अन्तर्गत साक्षर होने वाले शिक्षार्थियों को 'साक्षरता प्रमाण' पत्र वितरण किया गया।

For feedback
please contact:
[editorial.shiksha@
shivnadarfoundation.org](mailto:editorial.shiksha@shivnadarfoundation.org)

Impact Evaluation - IIM, Lucknow

Here we go with the story of SHIKSHA, which changed the conventional method of teaching in rural areas of the district Sitapur to an ICT enabled teaching.

Development programs are designed in a way which can bring the change in the outcomes like improved learning, raised incomes of poor, better health & hygiene and so on. To assess the feasibility of the program one should conduct an impact evaluation study. It aims to measure inputs and the outputs of the program, at the same time reporting the data. It helps in evidence-based policy making.



Dr. Somdeep Chatterjee, IIM-L

SHIKSHA Initiative is similar kind of program. SHIKSHA Initiative was rolled out in the year 2012 and its expansion in district Sitapur, Uttar Pradesh was a stepping stone towards the raison d'etre of the SHIKSHA Initiative - 'Eradication of Illiteracy'.

There are government policies, programs, and initiatives catering the issues pertaining in the education domain. To measure the effects of these endeavours an 'Impact Evaluation' paves a better path towards goal.

The distinguished work of SHIKSHA Initiative was measured through various in-house built mechanisms such as regular assessments, but there was a strong need felt for having an external measurement of the outcomes. An external verification and validation of the outcomes is not only unbiased detailed examination of the efforts, but also helps in detection of loopholes as well as areas for improvement.

Keeping this in mind, SHIKSHA Initiative decided to have an external evaluation of the outcomes so far. The sample data was collected from government primary schools of Sitapur, Uttar Pradesh. A request for proposals was sent to various renowned institutes and organizations. After a rigorous selection process Indian Institute of Management, Lucknow (IIM-L) was selected for conducting an 'Impact Evaluation' study of SHIKSHA Initiative under the guidance of Dr. Somdeep Chatterjee, Assistant Professor, (Business Environment Area).

Initially 60 schools were selected for the **Round- 1** survey. For **Round- 2** survey a random sample of 24 schools were selected. The sample schools included non-SHIKSHA intervention schools as well to have a comparative picture after the analysis.

IIM-L decided to divide schools into 3 groups: Treatment 1 (T1), Treatment 2 (T2) and Control Group. T1 schools were exposed to the intervention at least for a year long period, while SHIKSHA intervention was just started in T2 schools. Third group, i.e.

T3 schools were non-SHIKSHA schools at the time of survey.

The framework of the research study was 'Education Production Process', where one can see **education as a production process of converting inputs into outputs.**

A separate questionnaire was designed for parents, teachers and students. And, a mixed methodology was adopted for the research study.

What happened next after the selection of the schools? Did we see the desired

results? What were the case-studies and narratives? To find out answers of these questions wait for the next issue. ■

– reported by
MANJULA YADAV,
Project Associate, Sitapur

International Day of Rural Women Celebration in SHIKSHA+ centers



SHIKSHA+ learners actively participating in Rural Women day Celebrations

Motivational Video Screening

October 15 is celebrated as the 'International Day of Rural Women' every year. The United Nations commemorates this day under the idea of sustainable infrastructure, services and social protection for gender equality and empowerment of rural women and girls. This day was declared to highlight the fact that rural women make up around a quarter of the world's population and they grow most of our food, strengthen economies and build climate resilience.

SHIKSHA+ works closely with rural women, so we grab this opportunity to celebrate this day to recognize the contribution of women to the society, a day was dedicated to the 'Heroes of Everyday'. To mark the day at SHIKSHA Initiative several activities were executed during second week of October.

At 36 SHIKSHA+ centres of Sitapur district, videos and success stories of rural women leaders and achievers were

showcased to the enrolled learners. The objective of show was to facilitate our learners to look the world beyond the boundaries of their villages and to enable them with power they own within themselves.

Awareness Talks

Most of the women are ignorant to hygiene during their menstruation cycle, eventually suffer with skin infection. Ignorance about healthy food habits is one of the major causes of anaemia in rural females. Realising the facts talks with 'Anganbadi Karyakarta' were organised at 10 SHIKSHA+ centres in Sitapur. Information for healthcare and hygiene was disseminated to the participants. Facilities in this regard catered by Panchayt PHC were also introduced. Talks concluded with the importance of literacy, health care and hygiene for woman to lead a healthy family.



An Anganbadi Karyakarta sharing information at a SHIKSHA+ centre.



A group of SHIKSHA⁺ learners after drawing activity

Creativity at its Peak

Generally rural women do not realize the effort and the value of work they perform in routine life; from helping in farms to taking care of livestock, collecting water to taking care of children, and empowering their family, village and nation.

SHIKSHA⁺ organized a drawing activity to recognize their ability and thoughts

with theme 'Ham aur Haamre Kaam'. Learners actively participated and expressed their regular household chores on paper with colors.

Activity turned into a platform for the participants where they received a

message that how and why it is important for women to take care of their health, self-respect and being literate. ■

– reported by
SMRITI RIA,
Project Associate, Sitapur

SHIKSHA Diaspora to SHRAVASTI



DM, Shravasti with SHIKSHA team at his office

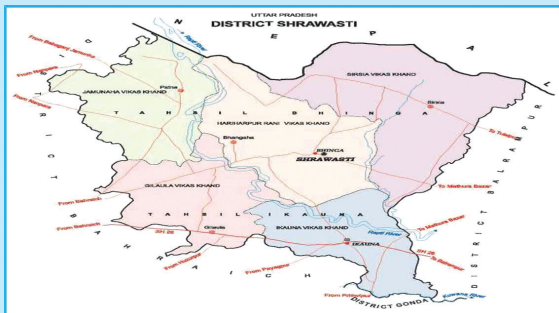
SHIKSHA Initiative Expansion team visited district Shravasti (U.P.) on Wednesday, 17 October 2018 for a meeting with Mr. Deepak Meena, DM and Mr. Avinash Kumar, CDO, Shravasti. Meeting was focused on expansion of SHIKSHA Initiative operations in Shravasti.

CDO, Mr. Kumar kicked off the meeting by explaining how they came to know about Shiv Nadar Foundation and SHIKSHA Initiative. He also explained different statistics such as literacy rate, demographic dividends

etc. he further shared that the district has 889 Primary and 391 Upper Primary schools are functional in 5 blocks of the district. Approximately 1,37,00 students are enrolled at primary level, eventually slightly more than 100 students on an average enrolled in each school. A team of 2622 teachers and 1413 Shiksha Mitra runs educational activities of the district.

Mr. Robin Sarkar, Project Director, SHIKSHA Initiative presented a glimpse of Shiv Nadar Foundation, and detailed activities of SHIKSHA Initiative. Showcasing the content, he said, “It is

scientifically designed based on SCERT curriculum and is approved by SCERT, Uttar Pradesh and USP is that SHIKSHA Initiative is a scalable and replicable model of education” Further he talked on similarities between government and SHIKSHA educational structure.



Shravasti, Uttar Pradesh

PARAMETER	UNITS
Tehsils	3
Blocks	5
Villages	536
Language	Hindi
Primary Schools	889
Upper Primary schools	391
Literacy Rate	46.7 %
Enrolled Students	1, 37, 000 approximately
Teachers	2622
Shiksha Mitra	1413

Shravasti district at a glance

Sr. Project Manager, SHIKSHA Initiative, Mayank Sinha explained project monitoring measures, teaching plan and lesson plan for the program. SHIKSHA team shared minimum infrastructural requirements with district administration to run an ICT aided classroom.

Recognizing the impact of ICT aided classes DM, Mr. Meena asked departmental team to identify 10 school for a pilot run with content for grade I and 2. The draft copy of MoU was also submitted to DM and CDO. It was mutually agreed that MoU would be signed, once schools are finalized for pilot project. Both the stakeholders are hopeful that pilot will start by the end of October 2018 to start the operations. ■

– reported by
ASAD KALIM FATMI,
Project Associate, Sitapur

HALKAA Screening for SHIKSHA Initiative



'Halkaa' movie's central theme is to create awareness about open defecation problem and sanitation in our country. The film follows a young boy, Pichku's journey from the Delhi's slums to fulfil his dream of owning a toilet in his house against his father's will. This film is directed by PadmaShri award winner Nila Madhab Panda, starring Ranvir Shorey and Paoli Dam.

SHIKSHA Initiative team works in rural areas, learnings from the film could be of great help for its front-end team to generate awareness among the community about sanitation, hygiene and on related issues. ■

Poster from the showcased film

SHIKSHA Initiative organised screening of movie 'Halkaa' on 27th October 2018 in Shiv Nadar University (SNU) campus in collaboration with Shiv

Nadar University (SNU). Large number of SHIKSHA Initiative team members, Shiv Nadar University staff and students enjoyed the movie.

– reported by
ANURAG BHARDWAJ,
Operation Executive, Dadri

1st Advisory committee meeting of SHIKSHA⁺

SHIKSHA Initiative started its Intervention with the aim to Eradicate Illiteracy from India, for this, an integrated approach has been taken by teaching the children and the adults to make the society fully literate. Through SHIKSHA⁺ program, illiterate of the age group above 15 years of age are targetted.

Base on the curriculum approved by NLM (National literacy Mission Trust) , SHIKSHA Initiative has digitalized the content and ICT based Adult literacy program is being implemented.

To develop program further, which is more effective and user-friendly. For this, it is necessary that the program should be reviewed in the light of the new thoughts, Ideas, findings based on the organization's experiences and national and international researches.

However the Advisory committee has been formed. In the committee there are three experts , Dr. V. Mohan Kumar, Director , IAEA, Delhi (Ex. Director, NLM, MHRD) , Dr. Kusum Vir, Ex. Director , NLM , MHRD and Mrs. Archana Dwivedi, Director Nirantar Trust, New Delhi , who were involved with the conceptualizing , designing of the Adult literacy program at National level since long and still active in the area.

In this line, the first meeting of Advisory committee was organized on 29th of October 2018 at Sec. 126. EBR I, tower I, Noida. The agenda of the meeting was to establish the SHIKSHA⁺ program with the members, discussion on the approach, content, program designing and the challenges.

Mr. Robin Sarkar, Project Director welcomed the Advisory Committee Members and SHIKSHA team and



SHIKSHA Initiative and HCL Tech. EDGE Team with Advisory Committee Members



Brainstorming during Workshop

briefed about the SHIKSHA Initiative and SHIKSHA⁺ program. A glimpse of the SHIKSHA⁺ program and content was presented before the committee. Advisory committee appreciated the idea of making illiterate Adults literate and extended their thanks to Mr. Shiv Nadar for his vision and his efforts to take this forward in the form of SHIKSHA⁺ program of SHIKSHA Initiative. Committee found the digital content more interactive and engaging.

On the issue of making illiterate lifelong learners and sustaining the skills of literacy, committee suggested developing a program, which provide them an opportunity to read and write. They also suggested that at the age of technology we should innovate with the develop-

ment of application for mobile or tab. On the plan of NLM to take the Literacy program forward in India. Committee shared that the NLM is planning to launch new program, they are working on the same, committee further suggested SHIKSHA to take the program in current form till the time the new program or strategy come up.

The meeting ended with the vote of thanks to all the stakeholders.

In this very meeting apart from the Advisory committee members, Core Team of SHIKSHA Initiative, Vijay Anand Verma, Adult Literacy Head, Preeti Sharma, Academic Head, Mayank Sinha, Sr. Project Manager, Lalitendra Bhartiya, Operation Manager, Pranjal Baruah, Sr. Manager IT, Deepak Madan, Group Manager, HCL Technologies, Al Furqan Shah Khan, Deputy Project Manager, Data Management and Analysis Team (DMAT), Anuj Goswami, Instructional Designer, Bhawna Sharma, Sr. Field Supervisor participated in the meeting.

– reported by

BHAWANA SHARMA,

MESSAGE FROM PROJECT DIRECTOR



Robin Sarkar

**When we think we know,
we cease to learn.**

– Sarvepalli Radhakrishnan

'SHIKSHA is a mission, not a task' as says our philosophy. Missions are not accomplished with knowledge or information we acquire in due course of time. Continued endeavour in the focused direction with an appetite to learn with challenges will be the only driving force to meet the goals.

When there is hardly any intervention for adult literacy, our thinking and dedicated efforts had awarded us a remarkable position in the domain. Expansion in newer districts, even in jail provided an opportunity to learn innovative approaches. Probably, it will reflect while we will be upgrading our existing content. Out of the box thinking at all channels will surely bring one of best strategy for all of us, so what for are you waiting...! Get on the driver's seat, buckle up your belts and start driving the show, like we have not done so far (although we have created the rainbow) and our beneficiaries shall acclaim our accomplishment.

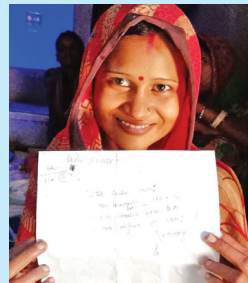
शिक्षा प्लस सेंटर ने दूर किया घरेलू विवाद

इंस्ट्रक्टर उपासना के सेंटर पर पहुँचते ही लर्नर राम देवी ने एक बड़ी मुस्कान के साथ उससे कहा, “दीदी, पढ़ाई ने आज मुझे पति की डांट से बचा लिया।”

राम देवी बताती हैं, “सुबह घर की सफाई करते हुए कूड़े में पड़े कागज़ को ना जाने क्या सोचकर हमने फेंकने से पहले उठा लिया। सोचा कि कहीं हमारी कॉपी का कोई पन्ना होगा, पन्ना उठाकर देखा तो उसमें पेन की लिखावट मिली। यह देखकर मैंने लिखे हुए अक्षरों को पढ़ने की कोशिश की और पढ़कर पाया कि यह तो डॉक्टर किशोर की लिखी दवा की पर्ची है। उनके ससुर जी का इलाज चल रहा है, डॉक्टर किशोर से।”

चेहरे पर खुशी की चमक के साथ राम देवी आगे बताती हैं कि, “यह दवा की पर्ची मेरे पति ने संभाल कर रखने के लिये कहा था, अगर खो जाती तो मुझे पति से बहुत डांट पड़ती।” राम देवी कहती हैं कि, “मुझे अब पढ़ने में बहुत अच्छा लगने लगा है।”

– रिपोर्ट, उपासना, इंस्ट्रक्टर, सीतापुर



राम देवी, उम्र 25,
गाँव: छांजन में बैच 5
की लर्नर

जेल में पहला बैच हुआ साक्षर



जिला कारागार, गौतम बुद्ध नगर में 'शिक्षा इनिशिएटिव' द्वारा चलाए जा रहे प्रौढ़ शिक्षा कार्यक्रम 'शिक्षा प्लस' के अन्तर्गत साक्षर होने वाले शिक्षार्थियों को 'साक्षरता प्रमाण' पत्र वितरण किया गया।

जिला कारागार गौतम बुद्ध नगर में 'शिक्षा इनिशिएटिव' के सहयोग से 15 मई 2018 से प्रौढ़ शिक्षा की कक्षाएं चलायी जा रही हैं। इसके अन्तर्गत ICT द्वारा पठन-पाठन कार्य किया जा रहा है और पहले बैच का पाठ्यक्रम पूर्ण कर चुके शिक्षार्थियों को 16 अक्टूबर 2018 को 'साक्षरता प्रमाण' पत्र वितरित किए गए। साथ ही नए बैच की कार्ययोजना को भी सहमति प्रदान की गयी।

कारागार प्रशासन ने कहा कि शिव नादर फाउंडेशन के तत्वाधान में शिक्षा इनिशिएटिव द्वारा चलाया जा रहा यह कार्यक्रम काफी सराहनीय है। इसे आगे भी जारी रखने का आग्रह भी किया गया।

इस अवसर पर शिक्षा इनिशिएटिव के प्रोजेक्ट डायरेक्टर रॉबिन सरकार ने शिक्षार्थियों से 'विद्या ददाति विनयं' सूक्ति को सार्थक करने का अनुरोध किया।

इस अवसर पर शिक्षा इनिशिएटिव के ऑपरेशन मैनेजर ललितेन्द्र भारतीय ने शिक्षा की इस राह पर चल रहे लोगों (शिक्षक व शिक्षार्थी) को प्रोत्साहित किया और कहा शिक्षा एक अमूल्य निधि है जिसको अर्जित

SHIKSHA Initiative Program Status (as on 30th September 2018)

SHIKSHA Elementary	Outreach (Till 31 st March 2018)		2018-19 (Till Sept. 2018)	
	CoE*	Expansion	CoE	Expansion
No. of Districts	2	4	2	1
No. of Blocks	2	6	2	6
No. of Village covered	50	1095	50	339
No. of Schools	50	365	40	113
No. of students benefitted	10000+	21100+	2012	300+
No. of Teachers trained	60	795	50	69
Attendance (Present %) Month- September**	-	-	71%	57%
Total No. of Staff	-	-	52	23

SHIKSHA ⁺	Outreach (Till 31 st March 2018)		2018-19 (Till Sept. 2018)	
	CoE*	Expansion	CoE	Expansion
No. of Districts	2	1	2	1
No. of Blocks	2	1	2	1
No. of Village covered	20	36	12	30
No. of Batches	80	57	34	84
No. of Learners	847	611	389	967
Attendance (Present %) Month- September**	-	-	73%	83%
Total No. of Staff	-	-	17	27

Source: DMAT and Ops.

करना और उसका उपयोग करना बेहद आवश्यक है।

शिक्षा इनिशिएटिव के एडल्ट लिटरेसी प्रमुख, विजय आनन्द ने इस अवसर पर अपने संबोधन में कहा कि, "पढ़ने और सीखने के सपने को साकार

करना जेल स्टाफ, वॉलंटियर्स, शिक्षा टीम और स्वयं लर्नर्स का साझा प्रयास था। सबने मिलकर फैसला किया और आगे बढ़े।" उन्होंने लर्नर्स से अपनी सीखने की इस नई



आदत को अन्य क्षेत्रों में जारी रखने का आवाहन भी किया।

- रिपोर्ट, राम लखन शुक्ला,
सीनियर फील्ड सुपरवाइजर

Quiz

- Shivani, 9 years old class 2 student belongs to which village?
 - Chitehra
 - Vair Badshahpur
 - Madaavra
 - Chaanjan
- In which month Joint Director, State Planning Commission, U.P. visited SHIKSHA⁺ centers.
 - July
 - August
 - September
 - October
- Objective of the IIM, Lucknow study was to of SHIKSHA Initiative.
 - evaluate popularity
 - evaluate impact
 - assess students
 - to train FOs
- Which of the following was one of the activities organized in Sitapur on International Day of Rural Women celebration?
 - Humare aur tumhare kaam
 - Humare aur Sabke kaam
 - Humare aur tumhare kaam
 - Hum aur Humare kaam

- Editorial Team Members can't participate.
- Responses after deadline will not be entertained.
- Send your answers to editorial.shiksha@shivnadarfoundation.org by 1800 hours 10th December, 2018
- Participants can be declared winner maximum twice in a row.
- Results will be declared on 12 December, 2018.

WINNERS OF LAST QUIZ

First Position : KARTIKEY PANDEY

Second Position : SMRITI RIA

Third Position : SANJAY KUMAR

UPCOMING EVENTS

Lined up actions for the month of October, 2018

- Meeting with Principal Secretary, Education November 2018 (Date-TBD*)**
Agenda: Meeting with Principal Secretary, Education for expanding SHIKSHA to all 8 aspirational districts of UP.
- MoU with Sonbhadra November 2018 (Date-TBD)**
Agenda: MoU signing with the districts Sonbhadra, department of basic education district and SHIKSHA Initiative.
- Teacher's Induction Training November 2018 (Date-TBD)**
Agenda: Induction training for the teachers of newly added schools from the blocks, Khairabad, Biswan, Machhrehta and Sidhauri.
- SHIKSHA half yearly exam November 2018 (Date-TBD)**
Agenda: To conduct SHIKSHA half yearly examination in 127 schools of Sitapur.
- Meeting with BSA and BEOs of 6 blocks November 2018 (Date-TBD)**
Agenda: To review the project development and school visits of govt. officials in SHIKSHA Initiative schools.
- Children's Day Event 14.11.2018**
Agenda: Drawing and writing competition in CoE (Centre of Excellence, Dadri) schools.
- Meeting with DM, Bulandshahr November 2018 (Date-TBD)**
Agenda: To review the project development and school visits from department of education officials in SHIKSHA Initiative schools.
- SHIKSHA half yearly exam from 26.11.2018**
Agenda: To conduct SHIKSHA half yearly examination in 40 schools of CoE.

TBD* - To be decided.