

INSIDE THIS ISSUE

– PAGE 2 –

'Baalkalakar' an Event ...



SHIKSHA Initiative in collaboration with Kiran Nadar Museum of Art (KNMA) organized an event "Baalkalakar" to support School Chalo Abhiyan.

– PAGE 3 –

UMANG: Celebrated Journey ...



SHIKSHA Initiative introduced its first ever summer camp "UMANG" on 16 April 2018 for a duration of 24 days. The program was organized in 134 schools of Kasmanda, Dadri and Bulandshahr.

– PAGE 4 –

लर्नर के शब्दों में ...



जब ससुराल आई सब अनपढ़ कहते थे और मुझे बहुत बुरा लगता था लेकिन एक दिन मुझे पता चला कि मेरे गाँव में शिक्षा इनिशिएटिव द्वारा शिक्षा प्लस सेंटर चल रहा है।

For feedback
please contact:
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ABC of Content Development

Developing any eLearning content is a multidisciplinary effort and requires synchronized skill set from different expertise. SHIKSHA Initiative content follows a stringent and state-of-the-art development process to benefit its target audience in every possible way. Delivery manager, works closely with various verticals of development team and stakeholders from SHIKSHA Initiative.



Nugget Testing

Media (graphic) team gives life to the scripted content. The concept carved by ID (instructional designers), are made live by the media gurus at its best with minutest detailing. State-of-the-art technology is used to convert all these efforts to an interactive eLearning content.

Different technologies and authoring tools are utilised to develop this content. To ensure interactivity, utmost attention is paid at every step be it instructional design, media development, voice recording or quality check.

Technology/Tool	Objective/Usability
Adobe Animate CC	To design vector graphics and animation
Adobe Animate CC ActionScript 3.0	To develop Flash interactive activity templates
Adobe Photoshop	To develop and edit the graphics
Audacity	To record and edit audio
Adobe Illustrator	To develop graphics

Techniques/Tools used for SHIKSHA Digital Content

A 360 degree QC (quality check) is being carried out by well experienced team to deliver leak proof build. QC ensures if:

- ▶▶ The eLearning content follows applicable regulations?
- ▶▶ Does the content meet the learning objectives?
- ▶▶ Is the navigation clear and all the player functionalities are working smoothly?
- ▶▶ And UI issues.

A cumulative effort from various stake holders delivers the eLearning content which is being widely accepted and result oriented since it has been rolled out. Although, there are always scope of improvements and team continuously toil to gather such feedback. Periodically these feedbacks reflect in existing nuggets, eventually making the content updated and relevant.

Presently, the content is desktop enabled, but seeking the futuristic approach team is working on migrating to HTML5, which would allow to access the same on mobile browsers.

– PARUL ARORA,
Lead Engineer, ERS, HCL Tech.

MESSAGE FROM
PROJECT DIRECTOR



“Innovation distinguishes between a leader and follower”

– Steve Jobs

SHIKSHA initiative has taken a leap on the wings of various innovations. “Umang Program” was one of such which addresses the reduction of attendance among rural students specifically for the month of April and May (just before the summer vacation). The program not only increased the attendance, but also surprisingly resulted in creating a community of govt. teachers; where they are sharing effective activities and learning among their peers.

The adult literacy arm of SHIKSHA Initiative; SHIKSHA plus now have a new program in NOIDA (Luskar) Jail. This is an innovative program where the SHIKSHA Plus program will make the prisoner inmates literate within the scope of program. I am quite hopeful to see newer results and experiences through this approach.

In days to come our family is going to expand many fold. Integrity, transparency and liberty are the key motivators to SHIKSHA torch bearers. Let us keep all of us motivated and integrated to produce impactful results with effectiveness in our actions. All the best for all your endeavours.

– ROBIN SARKAR

'Baalkalakar' an Event by Kiran Nadar Museum of Art

SHIKSHA Initiative in collaboration with Kiran Nadar Museum of Art (KNMA) organized an event “Baalkalakar” to support School Chalo Abhiyan. The objective of organizing the two days event was to attract children to the school through varied art and cultural activities. Dadri witnessed the event on 24 – 25 April and Bulandshahr on 25 - 27 April, 2018 respectively. KNMA and SHIKSHA Initiative team did the village mobilization with the help of a mascot on day one. Subsequently, day two was followed by varied activities like Nukkad-Natak, Magic Show, Puppet Show and Drawing Competition in selected schools. Four schools P.S. Muthiyani, P.S. Bisahra, P.S. Sarai Dulha and P.S. Mandawara were selected for the event.

Event was attended by students, parents, school authorities and neighboring villagers. The event was first of its kind efforts to motivate community and children to enroll in schools. Through the event campaign is able to reach to 800 families in all the locations. With this effort community members were motivated to send their children to schools.

– ABHISHEK SINGH,
Project Associate



नुककड़ नाटक और कला द्वारा छत्र और अभिभावक ने शिक्षा के प्रति जागरूक किया

भास्कर समाचार सेवा

बुलंदशहर। शिव नाडर फाउंडेशन द्वारा शिक्षा इनिशिएटिव के तत्वामवधान में उत्तर प्रदेश के गौतमबुद्ध नगर, बुलंदशहर एवं सीतापुर जिलों में प्रभावी और गुणवत्तावर्क शैक्षिक कार्यक्रम चलाया जा रहा है। इसी के अंतर्गत लीनों वि 7वीं में 140 प्रारंभिक विद्यालयों में द्वारा पठन-पाठन कार्य चल रहा है शिव नाडर फाउंडेशन द्वारा चलाते जा रहे इस कार्यक्रम का उद्देश्य भारत में निरक्षरता का उन्मूलन है। इसी क्रम में शिव नाडर फाउंडेशन के अंतर्गत किरन नाडर म्यूजियम ऑफ आर्ट द्वारा विकास खण्ड सिकन्दराबाद के परिषदीय प्रारंभिक विद्यालयों सरायदुल्हा और मंडावरा-1 में कार्यक्रम का आयोजन किया गया जिसमें छात्र और अभिभावकों को नुककड़ नाटक और चित्रकला के माध्यम से शिक्षा के प्रति जागरूक किया निर्दिष्ट रूप से शिक्षा के क्षेत्र में किरन नाडर म्यूजियम ऑफ आर्ट द्वारा किया गया यह कार्य का भी सराहनीय है।



शिक्षा इनिशिएटिव के प्रोजेक्ट डायरेक्टर रोहित सक्कार ने बताया कार्यक्रम के माध्यम से जन समुदाय को नवीन सत्र प्रारम्भ के अवसर पर शिक्षा के प्रति न केवल जागरूक करना है अपितु प्रतिशत नामांकन हेतु प्रेरित करना भी है।

आपरेशन मैनेजर ललितेन्द्र भारतीय ने कार्यक्रम में उपस्थित हुए जन समुदाय को संबोधित करते हुए बताया कि शिक्षा प्रत्येक बच्चे का अधिकार और इसके लिए प्रत्येक बच्चे को शिक्षा की मुख्य धारा में जोड़ना आवश्यक है। कार्यक्रम के इस अवसर प्रधानाध्यापिका सरायदुल्हा कुंअंशु चौधरी, प्रधानाध्यापिका मंडावरा अर्थात्, किरन नाडर म्यूजियम ऑफ आर्ट के सदस्य जया, एवं शिक्षा इनिशिएटिव के सदस्य शैलेन्द्र यादव, रामलखन शुक्ला, दीपक कुमार, मुनील प्रजापति, मुनील कुमार, अभिषेक सिंह, राजेन्द्र प्रसाद, मनोजपाल, पूजा बरहेला एवं समस्त ग्रामवासी भी उपस्थित थे।

UMANG: Celebrated Journey Ahead

SHIKSHA Initiative introduced its first ever summer camp “UMANG” on 16 April 2018 for a duration of 24 days. The program was organized in 134 schools of Kasmanda (Sitapur), Dadri (Gautam Buddh Nagar) and Bulandshahr. Objective of the camp was to provide students an exposure to enhance their creativity, opportunity to innovate exposure to the books and giving them an option to explore the learning as a fun through different activities. “UMANG” as the name signifies happiness with enthusiasm, generated loads of happiness and active participation of students, teachers, and SHIKSHA Initiative team. Execution of the concept established that innovative and constructive ideas always have potential to create greater acceptance. Passion and energy of the participants was so high that it has not been witnessed earlier said one of the school principal. Field Officers and teachers came up with many new and interesting fun based learning activities for the students. Be it Hindi, English or Mathematics normally, difficult to understand, but important concepts like colours, flowers names, counting numbers, varnamala, know your school etc. were conveyed to students with numerous fun loaded activities. Retention of the information was quite visible as it was transferred by an interactive style. Moral education based animation movies added value for students in order to introduce them with values of one's life. Furthermore, successful execution, acceptance among teachers and target audience had given boost to the team to deliver similar concepts.

– **SWATI SINGH,**
Project Associate



Sir,
UMANG program of Shiksha shows that how much importance Shiksha gives to the feedback of its teachers. It is really a grt idea n highly commendable step taken by your team. Thanks sir for giving such a good program so that the teachers ,who r facing the problem of irregular attendance of the students in the month of April n May can cover the course easily.
Thanks again.
With regards
Abhilasha Sharma
P.S.Saraurakala

उमंग के conceptualisation के लिए और सबके एकट से उसके सबके पास पहुँचाने के लिए मैं पूरी शिक्षा टीम को बधाई देता हूँ।

आशा करता हू की आप सब इसके और effective बनाएंगे और बच्चों का भाग्योदय करेंगे।

Feedback from teachers on UMANG Programme



Students actively participating in fun based learning activities

Meeting with Government Officials

Meeting with Principal, District Institute of Education and Training (DIET) (20 April, 2018)

A meeting was held between SHIKSHA Initiative and DIET Principal, Gautam Buddha Nagar with an objective to understand the academic program finalized by the government for academic year 2018-19 and to facilitate government in the smooth functioning of the program. Apart from this syllabus, assessment plan, training and orientation, number of teaching days, class duration, English as a medium of instruction: piloting program and extracurricular activities were also discussed. With the end of this meeting, DIET principal handed over book on Formative Assessment and Classroom Practice, published by DIET and written by renowned teacher Dr. Manisha Malviya Mishra under the guidance of Mr. Sanjay Kumar Upadhyay, to the SHIKSHA Initiative team for further understanding, research and development.

Meeting with Chief Development Officer (23 April 2018)

SHIKSHA Initiative team met Mr. Dev Krishan Tiwari, Chief Development Officer (CDO) of Sitapur and discussed about the availability of infrastructure in schools of five blocks- Gondlamau, Machhrehtha, Biswa, Kherabad and Shidhauili. Mr. Mayank Sinha, Senior Programme Manager, SHIKSHA Initiative suggested to conduct a meeting with all Block Development Officers (BDO's) to instruct them to accelerate and collect status of work allocated. Mr. Dev Krishan Tiwari informed that the same day a meeting was scheduled with all District Development Officers (DDO's) and BDOs for which he invited SHIKSHA Initiative to attend the meeting. As a result, SHIKSHA Initiative team members participated in the meeting organized by CDO along with DDO and BDO. CDO, Mr. Tiwari instructed all the DDO's to complete the infrastructure related pending work in all the listed schools of 5 Blocks. ■

लर्नर के शब्दों में ...

मेरा नाम संतोष है। मैं एक अनपढ़ महिला थी। आर्थिक स्थिति के कारण मेरे माता-पिता ने मुझे नहीं पढ़ाया था। 15 साल की उम्र में मेरी शादी कर दी थी। जब ससुराल आई सब अनपढ़ कहते थे। एक दिन मुझे पता चला कि मेरे गाँव में शिक्षा इनिशिएटिव द्वारा शिक्षा प्लस सेंटर चल रहा है। जहाँ पर उन महिलाओं को पढ़ाया जा रहा है, जिनको पढ़ना-लिखना नहीं आता है। यह जानकारी पाकर मैं बहुत खुश हुई और मैंने वहाँ अपना नाम लिखवा लिया।



सेंटर पर मैंने सबसे पहले अपना नाम लिखना सीखा और घड़ी में समय देखना सीखा। मैं सेंटर पर जाने के लिए एक भी दिन नहीं रुकी और मैंने बहुत कुछ सीखा है। आज मैं कोस्मेटिक की दुकान चला रही हूँ और मैंने सिलाई सीखी है। उस दुकान का हिसाब-किताब खुद करती हूँ। दिल्ली से सारा सामान खुद लाती हूँ। सामान की कितनी भी लिस्ट हो, मैं उसे जोड़ सकती हूँ। इतनी मेहनत करने के बाद आज अपने बच्चों को इंग्लिश मीडियम में पढ़ा पा रही हूँ, हर महीने बच्चों के स्कूल जाती हूँ। बैंक में खुद लेन-देन करती हूँ, दूध का हिसाब खुद करती हूँ। यहाँ पढ़ने से मुझे बहुत कामयाबी मिली है। आज मैं बहुत खुश हूँ कि मैं अनपढ़ नहीं हूँ। ■

संतोष, शिक्षा प्लस लाभार्थी

SHIKSHA INITIATIVE PROGRAM STATUS (as on 30th April 2018)

	SHIKSHA Elementary		SHIKSHA ⁺	
	CoE	Expansion	CoE	Expansion
No. of District	2	1	2	1
No. of Block	2	3	2	1
No. of Villages	50	134	10	36
No. of Schools/ Batches	35	101	50	68
No. of Students benefitted/ Learners	2280	5502	503	632
Total staff	52	21	10	20
Attendance (Present %) Month -March**	68.20%	52.06%	63.76%	62.44%

Source: DAT, Operation (Expansion) and Adult Literacy (CoE and Expansion)

FORTHCOMING EVENTS

1

Community mobilization in villages of Kasmanda Block

To generate awareness among the community about the importance of admission in April-May in schools and to increase the enrolment, SHIKSHA Elementary and SHIKSHA⁺ team together will conduct community mobilization activities in May in various villages of Kasmanda

2

Un-installation in schools

Un-installation of equipment's will start from 14 May 2018 in all schools of SHIKSHA Elementary, Kasmanda. It is a regular process in which assets are uninstalled before summer vacation are started in schools.